

Analog Way Names Studiotec as Exclusive Distributor for Finland

March 2016 - Analog Way, an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution, is pleased to announce a new distribution contract with Studiotec for Finland. Effective March 11th, 2016, Studiotec will become sole distributor of Analog Way products in Finland.



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Studiotec is the leading importer and integrator of audio, video and lighting equipment in Finland, and for 30 years has exclusively represented over 90 manufacturers. The company designs, installs and services made-to-order solutions for its customers. **Studiotec** has strong experience in high-end installations, among its references are the Finnish Parliament, the Finnish Broadcasting Corporation, RCCL Explorer of the Seas, RCCL Voyager of the Seas, the Helsinki Music Center, and the National Opera.

Studiotec has been an exclusive distributor of **Analog Way** products since March 11th, 2016. Available in the company's portfolio is all of **Analog Way**'s video processing products including the **LiveCore™** series, a full range of scalable mixers and seamless switchers for premium and demanding applications.

Sami Rautio, the Product Manager, Pro Video at **Studiotec** comments: *"We are thrilled to welcome **Analog Way** into our expanding portfolio of professional video equipment aimed at the high-end rental and staging and high-end installation markets. We feel that **Analog Way** completes our range of respected video manufacturers in a very exciting way. It allows us to cater to our customers in a manner that upholds the values and level of service **Studiotec** has been known for these past 30 years."*

John De Cet, EMEA Sales Director at **Analog Way** states: *"We are delighted about this new partnership. **Studiotec** is a leading importer and integrator in Finland with extensive experience recognized by many high-profile customers. With the help of **Studiotec**'s team of specialists, we're confident that our solutions will significantly grow within the Finnish market."*

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Contacts:

Tel: +358 207 512 300

Fax: +358 207 512 355

Email: sales@studiotec.fi

Website: www.studiotec.fi

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution. Since 1989, **Analog Way** has developed and manufactured a wide range of equipment dedicated to Professional Audio Visual applications: presentation mixers, seamless scaling matrix switchers, event controllers, scan converters, multi-format converters, and software & systems integration tools. The products provide the most advanced solutions in the Broadcast, Pro AV, Rental & Staging, Church, Corporate and Industrial markets.

www.analogway.com

Press Contacts:

Amandine Teyssier

Communications Manager

Tel: +33 (0)1 81 89 08 73

amandine.teyssier@analogway.com

Marion Van de Graaf

Communications & PR Coordinator

Tel: +33 (0)1 81 89 08 73

marion.vandegraaf@analogway.com